

Vacancy Marketing and Communications Officer (freelance, 8 hr/week)

Do you want to be part of a driven team that strives for a safe public space in the Netherlands? Then we are looking for you! Fairspace is looking for a marketing and communications officer for 8 hours per week.

Fairspace was launched in 2017 out of a shared passion for intersectional and co-creative approaches to building inclusive public spaces. We focus on designing bold and inclusive strategies to end street and workplace harassment. Fairspace has built an extensive track record in comprehensive, education- and human-centred approaches to building more inclusive streets and workplaces with clients ranging from global companies to educational institutions to community organisations and international non-profits.

We are currently looking for a marketing and communications expert who can support the directors and programme team to take the lead in developing and rolling out Fairspace's new branding strategy, and in championing Fairspace's visibility throughout the Netherlands (and beyond).

Responsibilities will consist of:

- Increase the visibility of Fairspace by seeking conferences and events to network, showcase or present Fairspace's work
- Support Fairspace's PR activities as the primary media point of contact as well as writing press releases
- Guide our social media activities
- Lead the development and roll-out of Fairspace's updated branding strategy
- Support with recruitment and management freelance web designer and graphic designer who will support you in your activities

Who are you?

The person we would like to welcome to our team is creative and innovative, in line with Fairspace strategy. You are responsible and can work independently. You enjoy being part of an international and intercultural team in an organization that is still developing and growing. We often explore new opportunities and offer space for your own ideas and initiatives.

What are we looking for?

- Demonstrated experience working in marketing and communications with a diverse range stakeholders, including clients, municipalities and community organizations
- You are a bold and out-of-the-box thinker
- You have a portfolio of inspiring brand strategies that you've developed for non-profits or social enterprises
- You are comfortable in front of a camera, on the radio or on a panel showcasing Fairspace's work and mission
- You value diversity and inclusion. We would like to hear from you how you have dealt with this in the past or what ideas you have about it
- Affinity with themes such as equality, human rights and security
- Due to the nature of the work, it is important that the candidate has an excellent command of both Dutch and English.

We offer:

- An informal, dynamic work environment with a focus on healthy work practices and work-life balance
- A freelance contract initially for six months with possibility of extension and renewal
- We work one day a week at our co-working space in Rotterdam. The other days we are on the road for meetings and training or work from home with regular contact moments.
- Training and development opportunities

More information

You can send your cover letter and resume under the header of Vacancy Marketing and Communications Officer by **Monday, January 30, 2023** to Fairspace at info@fairspace.co.

Fairspace is an equal opportunity organization that believes in the power of diversity. We encourage candidates of all backgrounds to apply. We can accommodate requests that support candidates with disabilities through the recruitment, selection and assessment process.

Even if you do not meet all the items on our wish list, we encourage you to apply. We'd love to get to know you!