

# Marketing & Communications



## officer (Dutch, freelance)

Do you want to be part of a driven team that strives for a safe public space in the Netherlands? Then we are looking for you! FairSpace is looking for a marketing and communications officer for 17 days between October 2023 and February 2024

FairSpace was launched in 2017 out of a shared passion for intersectional and co-creative approaches to building inclusive public spaces. We focus on designing bold and inclusive strategies to end street and workplace harassment. FairSpace has built an extensive track record in comprehensive, education- and human-centred approaches to building more inclusive streets and workplaces with clients ranging from global companies to educational institutions to community organisations and international non-profits.

We are currently looking for a marketing and communications expert who can support the directors and programme team to take the lead in developing and rolling out FairSpace's new branding strategy, and in championing FairSpace's visibility throughout the Netherlands (and beyond).

### Overall

- Promote FairSpace activities online, together with our social media officer
- Promote FairSpace activities offline (pop ups, attending relevant events)
- Create promotional content (press releases, social media)
- Support with writing our communication materials (including scripts for video etc.)
- Lead communications and marketing activities for our #DoeMeeMet5D program
- Lead roll-out of #DoeMeeMet5Mee campaign, together with our impact strategy advisor
- Support with transforming our qualitative M&E, storytelling/interviews into marketing content
- Provide input for our reports
- Manage our monthly newsletter
- Manage our new slack Faircommunity

### Skills needed

- Dutch writing skills - from press releases to marketing content
- Marketeering - know-how on communicating key messages in an accessible and powerful way
- Trend-spotting - great at noticing trends and online opportunities
- Tech savvy - experience with the usage of multiple online (social) platforms (social media, mailchimp, slack)



## Who are you?

The person we would like to welcome to our team is creative and innovative, in line with FairSpace strategy. You are responsible and can work independently. You enjoy being part of an international and intercultural team in an organization that is still developing and growing. We often explore new opportunities and offer space for your own ideas and initiatives.

## What are we looking for?

- Demonstrated experience working in marketing and communications with a diverse range of stakeholders, including clients, municipalities and community organizations
- You are a bold and out-of-the-box thinker
- You are proactive - you aren't afraid to make informed decisions and to learn from your mistakes
- You have a portfolio of inspiring marketing work that you've developed for non-profits or social enterprises
- You are comfortable in front of a camera, on the radio or on a panel showcasing FairSpace's work and mission
- You value diversity and inclusion. We would like to hear from you how you have dealt with this in the past or what ideas you have about it
- Affinity with themes such as equality, human rights and security
- Due to the nature of the work, it is important that the candidate has an excellent command of both Dutch and English.

## We offer:

- An informal, dynamic work environment with a focus on healthy work practices and work-life balance
- A freelance contract initially for six months with possibility of extension and renewal
- We work one day a week at our co-working space in Rotterdam. The other days we are on the road for meetings and training or work from home with regular contact moments.
- Training and development opportunities

## Number of days & fees

- 17 days between October 2023 and February 2024
- A total budget of between 6,120 EUR and 6,800 EUR (excluding VAT), depending on experience.

## More information:

Send your motivation and CV using the subject line: Vacancy, Marketing and Communications Officer by **Friday, September 21, 2023** to FairSpace at [info@fairspace.co](mailto:info@fairspace.co).

*FairSpace is an equal opportunity employer that believes in the power of diversity. We encourage candidates of all backgrounds to apply. We can accommodate requests that support candidates with disabilities through the recruitment, selection and assessment process.*

*Even if you do not meet all the items on our wish list, we encourage you to apply. We'd love to get to know you!*