SOCIAL MEDIA & COMMUNICATIONS SPECIALIST (24 HOURS/WEEK)

Help us make the world a safer, more inclusive place - one post at a time. Do you live and breathe social media? Are you passionate about equality, inclusion, and human rights - and ready to use your creativity to make a real impact? Then Fairspace is looking for you!

We're a small but mighty organisation working to create safe public and online spaces for everyone. To help us amplify our message across the Netherlands (and beyond), we're looking for a Social Media & Communications Specialist to join our passionate, international team.

What you'll do
You'll run Fairspace's day-to-day social media — planning, creating, publishing and monitoring content that inspires action and sparks conversation. You'll:

- Own our content calendar: plan, write, design, schedule and publish posts and short videos
- Manage Instagram, LinkedIn, TikTok and Facebook, adapting content to each platform
- Monitor comments and DMs, respond to routine questions and escalate sensitive issues
- Spot relevant news and trends and propose timely, thoughtful content
- Capture and repurpose stories and Fairspace photos from workshops, events and projects
- Coordinate our newsletter: gather updates, draft, prepare and send it
- Occasionally publish blogs, team updates and simple website content

Who you are
You have at least three years' relevant experience and can independently run an organisation's social channels, from idea to publication. You are:

- **Creative and bold:** not afraid to experiment or push boundaries
- **Proactive and independent:** you take initiative, deliver reliably and keep the channels running
- **A trendspotter:** you follow relevant news and know when Fairspace should contribute. A confident communicator: a clear writer who can collaborate and create engaging content
- **AI-curious and savvy:** eager to explore how AI can support our communications work
- **Multilingual:** fluent in both Dutch and English
- **Values-driven:** you care about equality, safety, and human rights

- **Bonus points:** You've got a portfolio of inspiring work for non-profits or social enterprises and experience connecting with diverse audiences - from municipalities to community partners.
- Experience with email newsletters, basic website publishing or community moderation is a plus

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Why join Fairspace
At Fairspace, you'll be part of a close-knit, international team that believes in creativity, growth, and shared impact. We're still evolving, which means you'll have the freedom to explore new ideas and shape how we tell our story.

We offer

- A flexible, supportive working environment that values work-life balance
- An initial 12-month employment contract for 24 hours per week
- Gross monthly base salary of €2,100–€2,350, depending on experience
- 8% holiday allowance on top of your base salary, plus a 5% employer pension contribution
- Reimbursement of work-related travel expenses in line with Fairspace policy
- An extra day off for religious holidays outside official Dutch public holidays
- Hybrid working, including one team day per week at our Rotterdam co-working space
- Regular team activities, creative freedom and work with direct social impact

Are you ready to make your mark?

Send an email to info@fairspace.co with your motivation, portfolio and CV
Expected start date 15 January 2027 latest

Even if you do not meet all the items on our wish list, we encourage you to apply. We'd love to get to know you!

Fairspace is an equal opportunity organisation that believes in the power of diversity. We encourage candidates of all backgrounds to apply. We can accommodate requests that support candidates with disabilities through the recruitment, selection and assessment process.

About Fairspace
Fairspace was founded in 2017 out of a desire to work through an intersectional and co-creative approach to create an inclusive public space for everyone, regardless of who you are or what you look like. We develop education programmes and bystander-intervention tools to prevent harassment and other unwanted behaviour in public, educational, workplace and online spaces. In recent years, we have built a track record of both policy, educational and activist work to create a safe society. Our partners range from businesses and educational institutions to civil society organizations and international non-profit organisations.

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